

NYE VEJE FOR ENTREPRENØRSKAB PÅ DE DANSKE UNIVERSITETER



INVITATION

Velkommen til hybrid seminar for undervisere, vejledere og øvrige med interesse i innovation og entreprenørskab på de videregående uddannelser i Danmark

Innovations- og iværksætterlysten vokser på de danske universiteter. Studerende bidrager til nye løsninger, virksomheder; kulturel, økonomisk og social værdiskabelse og vækst, og er på den måde med til at løse nationale og globale udfordringer.

Fem danske universiteter har i samarbejde med Fonden for Entreprenørskab gennem tre år skabt helt nye muligheder for innovation og entreprenørskab via det nationale partnerskab StartUp i Praksis. I dette partnerskab er der udviklet projektorienterede forløb i startups – inklusiv studerendes egne startups. Projektet blev afsluttet i 2021 og har opnået en række solide resultater. Det er muligheder som dette initiativ, kombineret med mange andre aktiviteter, der er med til at styrke entreprenørskab og innovation i uddannelserne og ruste de studerende til fremtiden.

På dette *blended* seminar deler vi erfaringer fra StartUp i Praksis og dykker ned i en guldgrubbe af mange af de øvrige innovations- og entreprenørskabstiltag på de videregående uddannelser:

- Vi stiller skarpt på læring og udfordringer fra StartUp i Praksis.
- Vi arbejder videre på at få forankret StartUp i Praksis på de videregående uddannelser
- Vi inviterer til dialog om behovet for entreprenørskab i uddannelserne.
- Vi dykker ned i, hvordan vi kan udvikle uddannelsesaktiviteter, som klæder studerende på til at skabe værdi, tænke selvstændigt, håndtere usikkerhed, identificere og udnytte nye muligheder – og hvordan vi kan skabe synlighed om disse kompetencer.
- Vi deler viden om hvad vi lokalt og nationalt kan lære af hinandens succeser og udfordringer.

Gennem seminaret finder du inspiration, ny viden og får mulighed for at dele din viden og erfaringer om innovation og entreprenørskab på de videregående uddannelser i Danmark.

Tilmelding:

Du kan deltage i online kick off, lokale events og netværksseminar. Tilmelding sker til de enkelte elementer i programmet, og du kan vælge at deltage i alt eller kun i enkelte elementer.

PROGRAM

ONLINE
KICK OFF

14. oktober 2021: 15.00-17.00,



NYE VEJE FOR ENTREPRENØRSKAB PÅ DE DANSKE UNIVERSITETER

Online: Zoomlink sendes til deltagere

Vores hybrid seminar begynder med en virtuel kick off, hvor du kan blive inspireret af, hvordan fem danske universiteter har arbejdet med StartUp i Praksis, hvordan de har grebet arbejdet an, hvordan det forankres på uddannelserne, hvilken værdi, det har skabt, og hvad vi kan lære af projektet. Og ikke mindst hvad er de langsigtede perspektiver i fortsat at styrke universitetets engagement i entreprenørskabsaktiviteter.

Program

- 15.00-15.10: Velkommen, oplæg v. Fonden for Entreprenørskab
- 15.10-15.15: Perspektiver fra studerende
- 15.20-15.40: Resultater fra projekt StartUp i Praksis: Hvorfor gjorde vi det, hvad kom der ud af det, hvor er partneruniversiteterne i dag?
- 15.40-15.45: Perspektiver fra undervisere
- 15.45-15.50: Pause
- 15.50-16.30: Faciliteret gruppedebat i break-out rooms
 - Hvad er virkningen af en indsats som StartUp i Praksis, og hvilken værdi har det for universiteternes fortsatte arbejde med entreprenørskab
 - Hvordan skal universiteterne bedst forankre indsatsen fremadrettet?
 - Hvad er de nødvendige rammerne for denne form for læringsaktiviteter?
- 16.30-16.55: Plenum debat
 - Hvad er udfordringerne i arbejdet med I&E?
 - Vidensdeling fra deltagerne
- 16.55-17.00: Wrap-up og information om de lokale events.

Tilmelding inden den 10. oktober 2021: www.bit.ly/3AeRPG6

PROGRAM

LOKALT

11. November 2021: 15.00-16.30



MAKE HUMANITIES YOUR PROFESSIONAL PATH VIA ENTREPRENEURSHIP

Aarhus Universitet

Playground, The Kitchen, Universitetsbyen 14
8000 Aarhus C

Entrepreneurship can be the way for more students from humanities to enter the job market – especially with career paths close to their expertise and academic competencies. A set of skills and competencies that the world needs.

Via entrepreneurial tools, we can help students become aware of their own competencies – and put words and action behind them. On the 11th of November, the Kitchen invites to a conversation salon for academic staff from humanities, where we discuss whether entrepreneurship can be one of the catalysts that make humanists create their own jobs – and how we as teachers can strengthen that process.

Panel:

Assistant Professor Thomas Bjørnsten, Career Consultant Karen Lintner and entrepreneur Magnus Arndt.

Program:

- Kl. 15.00-15.15: Check-in and coffee
- Kl. 15.15-16.00: Panel discussion
- Kl. 16.00-16.30: Questions and debate

Register before November 1st at: www.bit.ly/3zpUSKU

PROGRAM

LOKALT

18. November, 2021: 13.00-16.00



DEEPER LEARNING THROUGH STUDENTS CREATING VALUE FOR OTHERS

Københavns Universitet. Panum Tårnet, Foredragssalen,
Blegdamsvej 3
2200 Copenhagen N

When teaching is directed outward by involving external stakeholders students' learning is deepened through the creativity sparked. Students get a sense of meaningfulness when they get to involve and help others. Some students even develop an identity as change-makers, acting upon key challenges in our world such as sustainability. But how to do this in practice and in a manageable way? A growing teacher community is working with "value creation learning". Value creation is a means towards deeper learning. A theoretical lens for understanding value creation learning is entrepreneurship, but its applicability is much broader. Today we will look into "value creation as learning" at the university and across disciplines, traditions and cultures.

- What do we mean by value across disciplines, traditions and culture?
- How do we talk about students creating value for others in teaching - if at all?
- How can we as teachers and organization strengthen our didactic and pedagogical approaches to teaching through student value creation for others?

Speakers: Martin Lackéus: Researcher at Chalmers University of Technology. Entrepreneur with several businesses running. IT focused brands.

Program:

- 13.00 Welcome and introduction + news on I&E at KU
- 13.15 Lecture by Martin on value creation learning in theory and practice
- 14.00 Group discussions
- 14.45 Coffee break
- 15.00 Students creating value for others in practice, by Martin
- 15.15 Individual work with didactical planning for value creation learning and plenary reflections on didactical planning
- 15.45 Wrap-up and invitation to a research tool to follow the continued process going forward
- 16.00 End of afternoon

Register before November 10 at: www.bit.ly/3zcZPuC

PROGRAM

LOKALT

19. November, 2021: 12.00-16.00



ASSESSING THE TRANSFORMATIONAL JOURNEY OF STUDENT TO FOUNDER IN INTERNSHIPS

Copenhagen Business School.

Solberg Pl or Ground Floor 16 Porcelænshavn

As students undertake the transformational journey from student to founder, educators and co-curricular programmes play a strong role in meaning making and reflection in learning about their problem space, solution, business, and themselves.

With growing demand from students undertaking internships in their own startup as part of their formal education, how is it best assessed that learning has occurred from this transformation? Do current assessment methods adequately support and capture the student's learning?

This discussion explores how can educators can facilitate, identify and measure impactful learning within the context of the student's entrepreneurial process.

Program:

- 12:00: Network & Lunch
- 13:00: Welcome & Introduction: From Andreas Aasted Gjede, Director of CSE, CBS
- 13.30: Lena Olaison in conversation with Post-doc transformational entrepreneurship: Entrepreneurial meaning making and assessment
- 14:30: Group discussions:
- 15:30: Wrap up
- 16:00 Thank you for today

Speakers: Lena Olaison (TBC) is Vice Head of Department of the Department of Management, Politics and Philosophy managing the area of education and teaching for organisation, innovation and entrepreneurship. Also involved: soon to be appointed Post-doc transformational entrepreneurship at CBS. Chaired by Ash Wallington (CBS)

Register before November 10 by e-mail to Ashlea Wallington:
ashlea@ashleawallington.com

PROGRAM

LOKALT

23. November, 2021: 12.00-16.00



PERSPECTIVES ON INTEGRATING ENTREPRENEURSHIP AND EDUCATION AT AAU

Aalborg University, Niels Jernes Vej 14, 9220 Aalborg east – Room 4-117

Developing student's entrepreneurial competencies and mindsets is a priority at AAU and there is a growing interest in how we can achieve this goal. We believe that a viable way of achieving this goal is integrating entrepreneurship into higher education. By letting students develop their ideas based on academic knowledge and creating value for others, we see great potential for students to develop competencies that will help them to start their own company, and in the process develop self-awareness that could help them in their future careers in general. In this seminar, we will share research from AAU and perspectives and experiences from the project "Startup In Practice" and how we have framed the students entrepreneurial experience, while doing their 9. Semester project oriented course.

Based on AAU research from Ina Drejer and experiences from a national project about entrepreneurship in education, we will be working with questions like: Is entrepreneurship even relevant from a student perspective? How can we develop education so more students get entrepreneurial experiences during their studies? How can we support the development of competencies and mindsets? What is the future for entrepreneurial education at AAU?

Program:

- 12:00: Network & Lunch
- 13:00: Welcome & Introduction: Dorte Stigaard, Director of AAU Innovation
- 13.30: What Is the potential for AAU students becoming entrepreneurs?: Ina Drejer, Professor at AAU Business School
- 14.00: How do we develop students entrepreneurial mindsets and AAU?: Jesper Vestergaard, Project Manager at AAU Innovation
- 14:30: Group discussions: Experience across faculties
- 15:30: Wrap up
- 16:00 Thank you for today

Speakers: Dorte Stigaard, Director at AAU Innovation, Ina Drejer, Professor at AAU Business School, Jesper Vestergaard, Project manager at AAU Innovation

Register before November 10 by e-mail to Jesper Vestergaard: jv@adm.aau.dk

PROGRAM

LOKALT

7. December, 2021: 12.00-16.00



PERSPECTIVES ON ENTREPRENEURSHIP AS A PART OF CURRICULUM AT SDU

Videnbyen Odense: ThinkerSpace, Room 3.0.02
Cortex Park 26
5230 Odense

'StartUp in Practice' is a national project in collaboration between SDU, CBS, AAU, AU KU and The Danish Foundation for Entrepreneurship, with the common goal to make it better and easier for students to do internships and projects in their own or others startup. At this seminar you'll be presented to:

- A condensed overview of the results and findings
- An introduction into the diversity in the universities
- How it's manifested at SDU today.

We'll try to elaborate and debate some of the questions and topics that remains relevant:

- What values can be related to activating students' subjective knowledge in an entrepreneurial practice arena?
- When does it make sense and how do we secure the best possible transfer from subjective knowledge into 21st century skills?
- What are the pros and cons when talking about academia and practice arenas?

These are some of the questions that we have tried to work around in the project 'StartUp in Practice'. Join our seminar where we will walk you through and debate the findings, from our perspectives, a professors perspective, and a student's perspective.

Program:

- 12.00: Network & Lunch
- 13:00: Welcome & Introduction: Sine Berg, Head of Section, Incubation, SDU RIO
- 13.20: Jens Martinus at 'The Entrepreneurial Journey: Activating subjective knowledge in an entrepreneurial arena'
- 14:00: Break
- 14.10: SDU Entrepreneurship Labs: What are your options as a teacher/counselor - offers from SDU Entrepreneurship Labs and cases.
- 14.30: 'StartUp in Practice' at SDU: Researchers educational perspective.
- 15.00: Student case by Silke Sannier Jensen, IVK, HUM.
- 15.15: Group discussion
- 16.00: Thank you for today!

Register: Write an email to jsol@sdu.dk

PROGRAM

NETVÆRKS
SEMINAR

9. december, 2021: 12.00-17.00



SAMARBEJDE I FREMTIDEN MELLEM UNIVERSITETERNE

Københavns Universitet, SUND Hub, Nørre Allé 41,
2200 København N

Sidste del af det blendet seminar samler op på erfaringer, læring og input fra de lokale events. Hvad kan bringes videre fra StartUp i Praksis og andre I&E aktiviteter? Hvad kan vi lære af hinanden på tværs af institutioner? Og hvordan kan vi bevare et godt netværk og forum for samarbejde og vidensdeling?

Program:

Del 1:

- 12.00: velkomst, netværk og frokost
- 12.45: Læring fra de lokale seminarer og events:
 - Hvilke refleksioner og løsninger er kommet ud af seminaret.
 - Hvilke lokale perspektiver kan vi lære af på tværs?
- 14.00: Erfaringer fra øvrige deltagere: Vidensdeling om entreprenørskab på andre uddannelsesinstitutioner.
- 15.00: Hvordan kan vi etablere et netværk og fremtidige samarbejder?
 - Erfa-gruppe
 - Status fra FFE på fremtidige projekter, midler eller samarbejder.
- 16:00: Workshop – hvordan samler og deler vi den viden det blended seminar har skabt?
- 17.00: Tak for i dag til del 1.

Del 2:

18.00-21.00: Middag for partnerskabet i StartUp i Praksis.

Tilmelding inden 1. december:

- **Del 1:** Undervisere, innovationskonsulenter og ansatte på alle videregående uddannelsesinstitutioner kan tilmelde sig del 1 (25 pladser). Tilmelding til anna.v.jacobsen@sund.ku.dk.
- **Del 2:** For projektmedarbejdere i StartUp i Praksis. Tilmelding til anna.v.jacobsen@sund.ku.dk.

BAGGRUND

STARTUP I PRAKSIS

StartUp i Praksis er et EU-støttet projekt som har gjort det muligt at udvikle projektorienterede forløb i studerendes startups på universiteterne i studentervæksthusene på fem danske universiteter. Over 400 studerende har siden 2018 deltaget i praktik i egne eller andres startups og projektet har gjort det mere almindeligt at tage projekter i startups som en del af studiet.

De studerende udvikler forretningsidéer, nye løsninger og afprøver ideer i praksis – ofte med etablering af nye vidensbaserede virksomheder til følge. Væksthuse og akademiske fagmiljøer samarbejder om at balancere entreprenørskab og kernefaglighed i forløb som spænder over alle hovedområder – fra sundhedsvidenskab, humaniora, samfundsvideoscab, business til life science.

Den akademiske læring bliver udforsket af studerende, startups, forretningsvejledere og akademiske vejledere, og et bredt aktørfelt har givet mulighed for at samle erfaringer på tværs og styrke entreprenørskabsdagsordenen nationalt. Partnerskabet har både oplevet bump og successer på vejen imod at studerende landet over i dag kan arbejde med startups som en del af praktik- og projektmuligheder i væksthuse og fagmiljøer.

Hvem står bag?

Partnerskabet bag seminaret består af Københavns Universitet, CBS, Syddansk Universitet, Aalborg Universitet, Aarhus Universitet og Fonden for Entreprenørskab, som med projektet StartUp i Praksis har skabt rammerne for, at studerende landet over kan arbejde med startups som en del af deres uddannelse. Projektet var støtter at EU regional og socialfond i 2018-2020 og er i dag indlejret i mange uddannelser nationalt.

Seminaret er blevet til med støtte fra DSEB's Innovations- og entreprenørskabspris som blev tildelt det nationale partnerskab i 2020.



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